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#### **CAMPAIGN TERMS & CONDITIONS**

# (a) Loyalty Program Expansion - Exclusive Next Gen Privileges

(1) This scheme is applicable exclusively during the Campaign period and is valid for all Matrix Concepts developments in Negeri Sembilan, except for projects categorized under RMMA & RMMB.

Additionally, it is not applicable for developments in Bandar Seri Impian and Klang Valley projects.

# (b) Buyer Get Buyer Campaign 1+1 Incentives - Share the Joy, Earn the Rewards!

- (1) This scheme is applicable exclusively during the Campaign period and is valid for all Matrix Concepts developments in Negeri Sembilan, except for projects categorized under RMMA & RMMB. Additionally, it is not applicable for developments in Bandar Seri Impian and Klang Valley projects.
- (2) Mutual Exclusivity Clause If a buyer qualifies for both the (a) <u>Loyalty Program and (b) Buyer-Get-Buyer Campaign</u>, they shall be strictly <u>entitled to choose only one (1) of the rewards</u> and cannot <u>claim for both rewards simultaneously</u>.

# (c) Duit Raya Rewards - Festive Cashback Incentives

### **Terms & Conditions:**

- (1) The Festive Cashback Incentives is limited to one (1) time only redemption per transaction.
- (2) The value of the Festive Cashback Incentives will be utilized to offset the progressive payment of the unit and is **not transferrable to cash**. If there is any pending payment of the differential sum, any excess cashback will only be released upon the bank's first loan drawdown. The Festive Cashback Incentives is only valid subject to fulfilment of the SOP timeline set by the Management.
- (3) This Festive Cashback Incentives is applicable for new sales or bookings made during the Campaign period. The cash voucher is only valid upon signing of Sale and Purchase Agreement ("SPA") & Loan Agreement upon the first loan drawdown OR with ten percent (10%) down payment made. The cash voucher is not refundable in the event of sale cancellation and not transferable to cash or any other form.
- (4) The Management reserves the right to amend the Terms and Conditions without prior notice to the purchaser and is not liable for any loss of the cash voucher and shall reject any voucher deemed forged or expired.

# (d) Grand Lucky Draw

# Terms & Conditions:

- 1. The lucky draw is applicable exclusively to new sales or bookings made during the campaign duration and is valid for ALL projects under Matrix Concepts within the Negeri Sembilan region, excluding projects fall under the categories of RMMA and RMMB, and exclude project in Klang Valley and Johor.
- 2. For any new sales/bookings done during the campaign duration, the lucky draw entry is fully valid upon signing the Sale & Purchase Agreement (SPA) and Loan Agreement. The cut-off date for eligibility to participate in the <u>Lucky Draw is 13th July 2025</u>. To qualify, purchasers must have signed Sale & Purchase Agreement (SPA), obtained formal loan approval from a financial institution, on or before the specified date.
- 3. Eligibility Criteria for Sales Transaction Prior to the campaign duration (1st January 2025 28th Feb 2025)
  - a. Sales or bookings made between 1st January 2025 to 28th February 2025 will be eligible for the Lucky Draw, provided that the Sales & Purchase Agreement (SPA) & Loan Agreement is duly signed on/before 31st March 2025.
  - b. An exception applies to sales under Suria Heights Semi-D (CHP1) and Laman Sendayan P2B & P2C (only RMMC). For these projects, eligibility for the Lucky Draw will be granted provided that the Sale & Purchase Agreement (SPA) and the Loan Agreement is signed on or before 30th April 2025.
- 4. Each unit sold entitles the buyer to ONE (1) entry for the lucky draw session upon successful conversion. Multiple entries for the same unit will be forfeited. If an individual purchases more than ONE(1) unit and the sales are converted, eligibility for the lucky draw entries will be based on the number of units successfully converted.
- (5) MCHB staffs & subsidiaries are not eligible to participate in the lucky draw session.
- (6) In the event the unit has two (2) or more purchasers, the purchaser shall be entitled only to **ONE (1)** eligibility / one eligible participant.
- (7) Eligibility to participate in this lucky draw shall be personal to and shall not be transferable to any other persons.
- (8) To qualify for the final entry and participation in the live lucky draw session, the purchaser must be <a href="PHYSICALLY present at the Lucky Draw Grand Finale event">PHYSICALLY present at the Lucky Draw Grand Finale event</a>. In the event that the purchaser is unable to attend, they may appoint a representative, provided that the representative is either a co-purchaser listed in the SPA or authorised person. However, the sales representatives and agents are strictly prohibited from acting as a representative on behalf of the purchaser. Failure to attend or be represented by an eligible individual will result in the automatic forfeiture of the lucky draw entry. Matrix Concepts shall not liable for any discrepancies or errors in the spin mechanism. The decision of Matrix Concepts regarding the spin results shall be final and binding.
- (9) The prizes from the lucky draw shall be disbursed to the winners only upon the first loan disbursement by the bank. In the event that the winner (purchaser) cancels, terminates, or otherwise ceases the purchase for any reason at any time, the entitlement to the prize shall be automatically revoked and the prize shall be forfeited without any claims, compensation, or substitution permissible.
- (10) In the event the purchaser whose SPA has been determined and/or terminated for whatsoever reasons at any time within the Campaign period, he/she shall be disqualified from the lucky draw session, as the case may be, and the eligible invitation to be issued by Matrix Concepts shall be automatically revoked, ceased and has no legal binding effect and the he/she shall have no further claim(s) from such disqualified from the lucky draw session.
- (11) All lucky draw prizes are given on an 'as is where is' basis without any warranty implied or express and are not exchangeable for cash, credit, or other items in part or in full and are non-refundable, non-transferable and non-assignable. In the event of the warranty or event he product any defects the purchase shall liaise directly with the supplier / or the product company, Matrix Concepts shall not hold any liable on the product related matter.

- (12) Matrix Concepts shall bear no liability or responsibility for any defects, malfunctions, or issues related to the prizes. In the event of any defects, warranty claims, or product-related matters, the purchaser shall liaise directly with the respective supplier or manufacturer, and Matrix Concepts shall not be held accountable for any claims, damages, or liabilities arising therefrom.
- (13) In the event the winner(s) have decided to withdraw/cancel/terminate the purchased unit for whatsoever reasons after he/she has claimed the lucky draw prizes, the said winner(s) shall reimburse the retail price of the lucky draw prizes to Matrix Concepts. Failing which, it shall be a debt due by the said winner(s) to the Matrix Concepts and Matrix Concepts reserves all its right to initiate action to recover the same.
- (14) Any winner who has outstanding payment(s) due and owing under the SPA may result in forfeiture of the lucky draw prize.
- (15) Matrix Concepts shall at all times reserves the rights to disqualify any purchaser who attempts to circumvent the entry limit of lucky draw or engages in fraudulent activities.
- (16) Matrix Concepts shall at all times reserves the rights to change, amend, delete or add to any of these Terms and Conditions of the Campaign without prior notice and all the purchasers shall be bound by such changes (if any).
- (17) Matrix Concepts shall at all times reserves the right to change the prizes to an equivalent of similar value without any prior notice to the purchasers and Matrix Concepts' decision shall be deemed final and conclusive.
- (18) Publicity:
  - By participating the Campaign, the winner agrees to the use of their name and likeness for Matrix Concepts' promotional and marketing purposes.